

Department of School Education and Literacy
Ministry of Education

#100DaysReadingCampaign #PadheBharat

100 days Reading Campaign starting from 1st January, 2022

GUIDELINES ON READING CAMPAIGN

A nationwide initiative for creating a joyful reading experience for children







CHILDREN'S BOOK TRUST

To entertain, to educate, to make growingup an exciting adventure.



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Ministry of Human Resource Development, Govt. of India