

A partnership by children for children

Between CRY - Child Rights and You and
Tagore International School - East of Kailash



THE CAMPAIGN COMPRISED OF THE FOLLOWING:



ORIENTATIONS/ MEETINGS

The team from CRY would hold orientations and meetings to not only build capacities of the students but to also follow up on the progress of their campaigns.

FUNDRAISING

The students raised funds through bake sales and through an online crowdfunding page.

FINALE EVENT

The campaign for this year was wrapped up with the students hosting a thank you event for 50 children from CRY project intervention areas



ORIENTATION FOR STUDENTS

TO TAKE THE STUDENT OVER CHILD RIGHTS AND ITS IMPORTANCE

The first step to the partnership was to take the students over the various ways in which the students could contribute to the child rights movement. Veronica, from CRY also took the children over the Rights based approach at CRY and why it is critical for young children like them to join the child rights movement.



BAKE FOR CRY

THE STUDENTS BAKED FOR CHILDREN FROM CRY PROJECTS

In a series of bake sales conducted across a period of 3 months, the students from TIS bakes cupcakes, cookies etc and encourages other students and their parents to donate.

For every donation that was made, the donor was given a goodie from the bake sale in return.

A total amount of Rs. 11,860 was raised through these series of activities.

CROWDFUNDING

THE STUDENTS RAISED FUNDS THROUGH KETTO

The screenshot shows a crowdfunding page on Ketto. At the top, it says "Fundraiser Ended! This fundraiser ended on October 31, 2018". The title of the fundraiser is "Students stand up for Child Rights!". Below the title is a photo of a group of students in school uniforms. To the right of the photo, it displays the amount raised: "₹ 13,101" and "12 supporters". Below this, the campaigner is identified as "CRY North Volunteers", which is a verified account with "1360+ friends" and is located in "New Delhi". There are "Contact" buttons next to the campaigner's name and at the bottom right of the page. A yellow banner in the top left corner of the photo area says "Tax benefit".

The students additionally made a crowdfunding page on Ketto wherein they encouraged their family and friends to donate online for children from across CRY project areas.

A sum total of Rs. 13,101 was raised from the campaign.

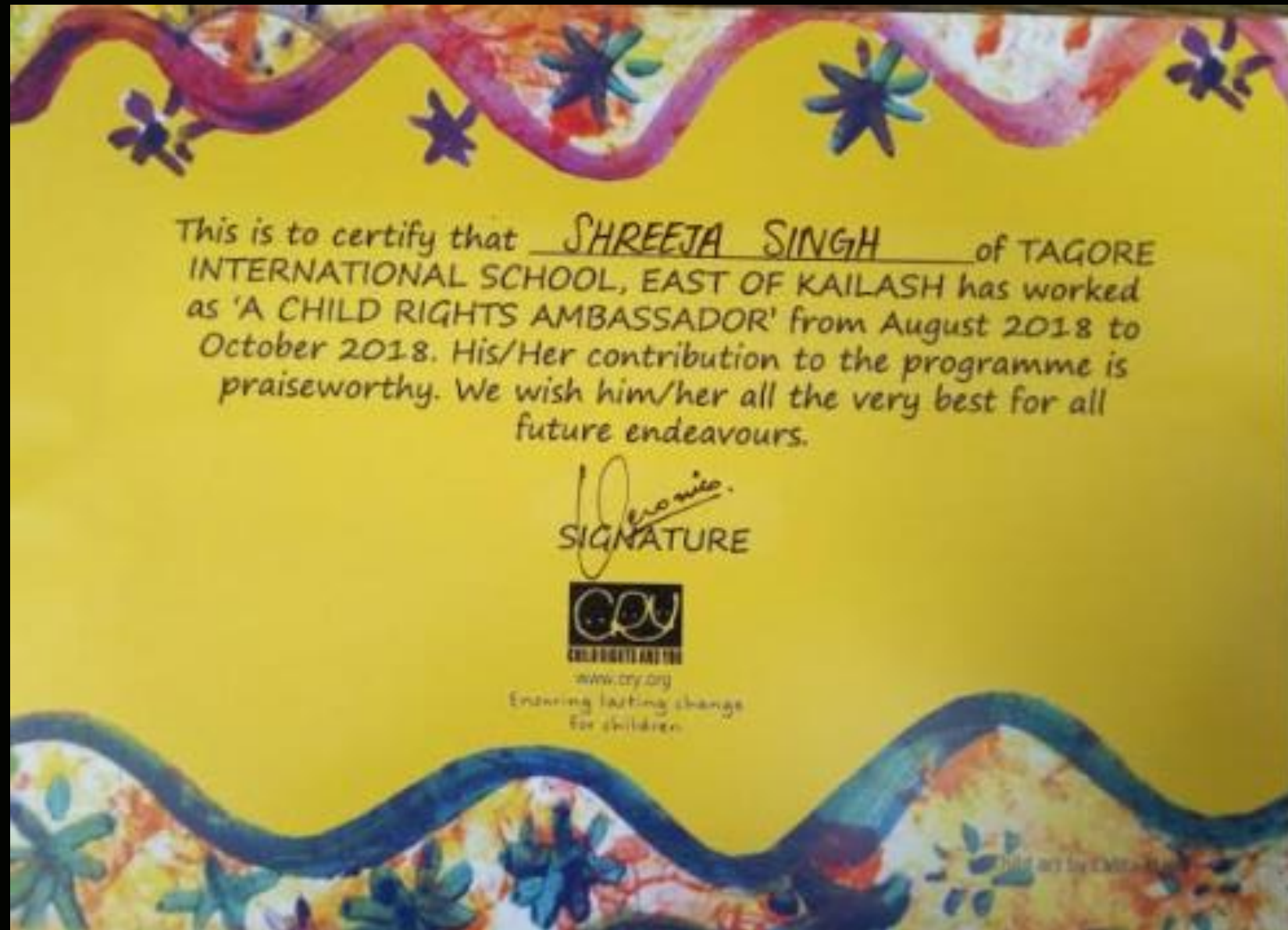


FINALE EVENT

STUDENTS FROM TIS HOST CHILDREN FROM CRY

In a very exciting exchange of knowledge and presentations, the children from CRY came to the premises of TIS and performed for them. The students from TIS, in turn performed for the children from CRY.

They also played games and the day ended with all the children making thank you cards for everyone!



CERTIFICATION

CRY CERTIFIED STUDENTS FOR THEIR EFFORT

IA certification was given to all the school campaigners from CRY. A special mention and a letter of recognition was given to a couple of students who had intensively participated through the course of the campaign.



The way forward..

We, at CRY look forward to collaborating with TIS again, this year and exploring better and bigger opportunities for students to participate in the Child Rights movement